

SALINA JANMOHAMED

Salina began her career at the Pacific National Exhibition in 2010 as a summer student in the Human Resources department. Her positive attitude and outstanding work ethic led to her promotion to a permanent, fulltime position. Salina spent the first several years with the PNE leading Fairtime and Playland recruitment which involves hiring up to 1,200 temporary workers each year.

Salina has continually developed and improved the Fairtime recruitment format where applicants are interviewed in a group setting. The number one attribute that the PNE is looking for when hiring for the Fair is a positive attitude and enthusiasm. The PNE's innovative group format of interviews incorporates fun activities that puts first time job applicants at ease as well makes the ideal candidate attributes identifiable.

With her promotion to Manager of Human Resources, Salina has expanded her role to that of a business partner with the other departments. She works with departments to solve problems and help facilitate positive change across the organization.

Salina leads a team of three fulltime employees and up to 6 seasonal staff. Her positive style of coaching and mentoring has truly made her one of the PNE's most inspiring managers. She always makes the time to mentor and develop her staff in order for them to reach their fullest potential.

Salina has made a huge impact to the organization over the last several years with her greatest attributes being her positive leadership style and her tenacity to drive and support change throughout the organization. Her willingness to take on new projects and work with others to achieve their goals helps make the Fair at the PNE better every single year.

The Pacific National Exhibitions is host to the annual summer Fair, the longest running and best attended event in BC. The PNE also thrills over 375,000 guests at Playland Amusement Park and hosts millions of guests at more than 125 concerts, sporting events, community festivals and cultural activities annually. We're proud to be the centre for events and cultural activities that have shaped our city and its communities for over 100 years.

