

MIKE WARKENTIN

“ The role that organizations like Exhibition Park play in communities is incredibly important, not only that but the fact that the vast majority of them have been driving significant economic benefit for over one hundred years. The opportunity to be a part of a team that delivers that level of impact to the community is truly rewarding. Additionally, the industry is on the cusp of major innovation and being at the forefront of that everyday is what drives me.”

The importance of food was driven into Mike during his first job out of the University of Lethbridge, when he went to work in the hybrid canola seed industry in southern Alberta. Working side-by-side with local producers gave him a greater understanding of what drives southern Alberta industry. Upon completing his MBA at San Diego State University Mike returned to Alberta and began working with Northlands. He credits a big part of going to Northlands to its historical agricultural society roots as well as its initiatives to continually innovate the agricultural sector. In 2018, Mike transitioned back home to Lethbridge where you can usually find Mike overseeing events at the Park as well teeing up the EXolution development project. Mike's a creative self-starter, driven by results and very alert to change specializing in: Business Analytics, Major Event Management, Logistics, Strategy, and Forecast Modelling.

