

Opening OUR Doors to the World

85th Annual CAFE Convention

November 16 - 19, 2011 - Hilton London, London, Ontario

Sponsorship Pledge Form

PLEASE PRINT

Organization Name: _____

Mailing Address: _____ City: _____

Province/State: _____ Country: _____ Postal Code: _____

Contact Name / Title: _____

Telephone: _____ Fax: _____

E-mail: _____

Please indicate level of Sponsorship:

- Platinum \$10,000 +
- Gold \$5,000 - \$9,999
- Silver \$2,500 - \$4,999
- Bronze \$1,000 - \$2,499
- Friends of C.A.F.E. \$500 - \$999
- Convention Delegate Kit \$5,000

SEND COMPLETED FORM & PAYMENT TO:

PO Box 13161
Ottawa, Ontario
K2K 1X3
Telephone: (613) 233-0012
Facsimile: (613) 233-1154
E-mail: convention@canadian-fairs.ca
Website: www.canadian-fairs.ca

Please indicate amount of Sponsorship:

I would like to sponsor the CAFE
Convention in the amount of: \$ _____

METHOD OF PAYMENT

Payable to the Canadian Association of Fairs and Exhibitions.

Visa _____ MasterCard _____ Cheque/Money Order _____

Account Number: _____

Expiry: _____

Name on Card: _____

Authorization Signature: _____

Date: _____

If credit card billing address is different from above mailing
address, please provide billing address below:

If sponsorship level includes convention
registration please attach a separate list of
the names of the individuals to be registered
as full delegates.

Please forward a high-resolution, vector-based;
colour logo of your company to be used on
sponsorship materials as soon as this form has
been submitted. For submission instructions,
e-mail convention@canadian-fairs.ca.

Canadian
Association of Fairs
and Exhibitions



Association
canadienne des
foires et expositions

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Sponsorship Levels

PLATINUM LEVEL SPONSORSHIP BENEFITS

- Logo and designation on all conference promotional materials*
- Logo and designation on conference signs
- Logo and designation in Convention Program
- Full page advertisement in Convention Program **
- ½ page advertisement in subsequent edition of the Canadian Fair News newsletter **
- Logo and designation on Convention website, with link to company website if desired
- Ability to place promotional products in delegate kits
- Logo and designation in post convention listing of sponsors in Canadian Fair News
- Opportunity to make remarks at Opening or Closing Ceremonies
- Opportunity to introduce a Speaker
- Two (2) complimentary convention registrations **

GOLD LEVEL SPONSORSHIP BENEFITS

- Logo and designation on all conference promotional materials (with the exception of the delegate kit giveaway)*
- Logo and designation on conference signs
- Logo and designation in Convention Program
- ½ page complimentary advertisement in Convention Program **
- ¼ page advertisement in post-convention edition of the Canadian Fair News newsletter **
- Logo and designation on Convention website, with link to company website if desired
- Ability to place promotional products in delegate kits
- Logo and designation in post convention listing of sponsors in Canadian Fair News
- Opportunity to introduce a Speaker
- One (1) complimentary convention registration **

SILVER LEVEL SPONSORSHIP BENEFITS

- Logo and designation on conference signs
- Logo and designation in Convention Program
- 50% discount on advertisement in Convention Program
- 20% discount on advertisement in subsequent edition of the Canadian Fair News newsletter
- Logo and designation on Convention website, with link to company website if desired

SILVER LEVEL cont'd

- Ability to place promotional products in delegate kits
- Opportunity to introduce a Speaker
- Logo and designation in post convention listing of sponsors in Canadian Fair News

BRONZE LEVEL SPONSORSHIP BENEFITS

- Logo and designation on conference signs
- Logo and designation in Convention Program
- 20% discount on advertisement in Convention Program
- 10% discount on advertisement in subsequent edition of the Canadian Fair News newsletter
- Opportunity to introduce a Speaker
- Logo and designation on Convention website, with link to company website if desired
- Logo and designation in post convention listing of sponsors in Canadian Fair News

FRIENDS OF CAFE SPONSORSHIP BENEFITS

- Logo and designation on conference signs
- Logo and designation in Convention Program
- 10% discount on advertisement in Convention Program
- 5% discount on advertisement in subsequent edition of the Canadian Fair News newsletter
- Logo and designation on Convention website, with link to company website if desired
- Logo and designation in post convention listing of sponsors in Canadian Fair News

CONVENTION DELEGATE KIT

- Company will receive the benefits of the Bronze Level general sponsorship in addition; the company logo will appear on the giveaway item in conjunction with Platinum Level Sponsors and C.A.F.E.

INTERESTED IN SPONSORING?

If you are interested in sponsoring the CAFE Convention, please contact us at 1-800-663-1714 or by e-mail at convention@canadian-fairs.ca. Or you can simply complete the attached sponsorship form and fax or mail it to our office at 613-233-1154, PO Box 13161, Ottawa, Ontario, K2K 1X3.

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* Applies only to Convention materials that have not yet been printed and/or distributed.

** Applies to Cash Sponsors only