



In Quebec City **EXPO QUÉBEC TURNS 100!**

(Quebec City, August 30, 2011) – From August 17 to 28, Expo Québec celebrated 100 years of excitement, discoveries, and great times in Quebec City! For the past century, millions of visitors have shared wonderful moments at Expo Québec with their families and friends, taking home unforgettable memories.

August 26, 1912, marked the start of a summer tradition in the provincial capital with the opening of Expo Québec, the city's first major annual exhibition. From the very outset, the event was a festive happening combining an agricultural fair, a commercial exhibition, and a big midway.

Today, Expo Québec is a twelve-day celebration still featuring an agricultural fair and a midway, along with a whole host of other activities where fun and discovery are front and center. A favorite with Quebec City residents and tourists alike, the event attracts nearly 400,000 visitors every year!

Agriculture

Expo Québec is first and foremost a huge agricultural fair starring 2,000 of Quebec's finest animals, all groomed to perfection for the provincial animal judging competitions. Beef and dairy cattle, horses, sheep, goats, and smaller animals get their chance to parade around the ring to the delight of spectators.

Fun and discoveries!

Expo Québec is also about experiencing the thrill of some fifty exciting rides and a wide variety of games of chance and skill. It's a time to take in performances on the outdoor stage and at the Bête de scène® young talent contest. It's an opportunity to learn new things in a fun atmosphere at the theme pavilions and to sample gourmet delights. And it's also a chance to check out the international sand sculpting competition, where tons of sand are crafted into works of art by the world's top sand sculptors.

ExpoCité, organizer of Expo Québec

Expo Québec is organized by ExpoCité, a City of Quebec department. The ExpoCité team works tirelessly from one edition to the next to present an exciting program guaranteed to delight! Over 500 employees work to bring Expo Québec to life every year!

www.expoquebec.com

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