

Breakout Group 2

Issue: Stop cutting of funding

Goals:

1. Qualify and educate position over the last 5 years
2. Describe the effects of a cut
3. Benefits of maintaining and developing a strategic growth pattern
- 4.

Objective:

Message: We are here to talk with you about the value and opportunity in the FES industry in Quebec. As a distinct society we are her to share the value of the funding currently provided and to discuss opportunity for growth which bridges the urban-rural divide.

Key Audiences:

1. Provincial FES B.O.D.
2. 6 Regional FES Representatives
3. Stakeholder groups
 - a. Farmers/Exhibitors
 - b. 4H/Agricultural Asssociations
 - c. Agricultural College
 - d. Shriner Clubs
 - e. Community groups
 - f. Events Eco Fair (environmental events)
 - g. School board
 - h. Youth employment